



Special Olympics
Idaho

CORPORATE SPONSORSHIP PACKAGES

General Recognition	Premier	Platinum	Gold	Silver	Bronze	Friends
Recognized as sponsor partner for one year	X	X	X	X	X	X
Opportunity to distribute info/coupons in registration packets	X	X	Games only	Games only		
Product sampling opportunities	X	X	Games only	Games only		
Recognized as partner in e-newsletters distributed statewide to 4,000	X	X	X	X	X	X
Authorized to use SOID name and logo in sponsor materials (approved by SOID)	X	X	X	X	X	
Recognized on over 5,000 t-shirts for year round fundraisers	X	X	X	X	X	X
Your company logo included in TV Public Service Announcements and radio announcements promoting State Winter and Summer Games -	X	X	X			
Display of your company logo with descriptive text and a link to your website on www.idso.org (18,500 views/month)	X	X	X	X	X	X
Media exposure throughout Idaho	X	X	X	X		
Breakfast with Champions Event - Corporate Table(s)	X	X	X	X		
Presenting Sponsor for One Venue at Winter or Summer State Games			X			
Presenting Sponsor for all venues at Winter or Summer Games		X				
Presenting Sponsor for all five Statewide and Invitational Games	X					
Recognition at State Competitions/Games	Premier	Platinum	Gold	Silver	Bronze	Friends
Banner, supplied by SOID, displayed at Games	X	X	X	X	Partner-supplied	
Recognized as sponsor partner in event press releases	X	X	X	X	X	
Reserved seating at Opening Ceremonies	X	X	X	X		
Authorized to distribute company products and information	X	X	X	X	X	
Company name and logo on 5000+ volunteer t-shirts for State Winter and Summer Games	X	X	X	X	X	
Opportunities for individuals or employee groups to volunteer	X	X	X	X	X	X
Partnership Investment	\$50,000+	\$25,000+	\$10,000+	\$5,000 +	\$2,500 +	\$500 +

For more information contact Christine Jarski at 1-800-915-6510 ext 21 or email at Christine@idso.org